

## **PRESS RELEASE: CROSSGATES SHOPPING CENTRE**

**26<sup>th</sup> September 2014**

### **Crossgates' Staff Full of Beans for World's Biggest Coffee Morning!**

Crossgates Shopping Centre proudly supported **Macmillan's World's Biggest Coffee Morning** by organising a drop-in coffee and cake event at the Balcony Café on Friday 26<sup>th</sup> September between 9am and 11am.

The World's Biggest Coffee Morning is Macmillan Cancer Support's largest fundraising event. In 2013 154,000 businesses and individuals signed up to host a coffee morning, helping to raise a record £20 million for the charity; the monies being used to fund nurses and support people and their families affected by cancer. The charity is expecting to raise even more in 2014.

On Friday, the Balcony Café served Crossgates' shoppers a variety of cakes in return for a donation to Macmillan. Lip-smacking sweet treats included strawberry cream cakes and vanilla puff slices! What's more, Reece Parker and Debbie McCaffery from Crossgates undertook an **Ice Bucket Challenge** to add to the total monies raised for Macmillan Cancer Support. The Ice Bucket Challenge, a viral craze that began this summer, has encouraged people to pour icy water over themselves while being filmed and then donate to the Amyotrophic Lateral

Sclerosis (ALS) Association. This craze has since helped to benefit other charities too, including Macmillan.

Sophie Stephenson, Group Marketing Manager from Crossgates, said: “We were delighted to take part in the World’s Biggest Coffee Morning helping to raise funds for such a fantastic charity. It was great to see so many people taking part and having so much fun! A huge thank you to everyone who came along and donated.”

For more information about Crossgates Shopping Centre, visit their **website** or follow them on **Facebook** and **Twitter**.

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**Note to Editors**

***Located in the heart of Leeds, Crossgates Shopping Centre comprises of over 60 shops, services and eateries all under one roof. From fashion to home furnishings and electronics to eateries, Crossgates is the perfect place for retail convenience.***

***Further information about the centre can be found on Crossgates’ website:***

***[www.crossgatesshopping.co.uk](http://www.crossgatesshopping.co.uk)***

***Or follow the centre on Facebook: [www.facebook.com/yourcrossgates](http://www.facebook.com/yourcrossgates)***

***Or follow the centre on Twitter: [www.twitter.com/CrossgatesSC](http://www.twitter.com/CrossgatesSC)***

**Contacts**

***For further information about this event, or Crossgates Shopping Centre,***

***contact:***

***Helen Mack (Flying Saucer Creative): 01603 632 791***

***Sophie Stephenson (Crossgates Shopping Centre): 0113 264 9589***